



FEB-MAR 2014

New Product

### CRASH BATTERY



Compact and rugged, the Crash Battery provides pass-through power and battery backup for:

- TDAS PLUS Mini Distributor
- TDAS PRO DAS
- TDAS G5 DAS
- SLICE DAS (NANO/MICRO/PRO)

For specifications see [datasheet](#) or contact [sales@dtsweb.com](mailto:sales@dtsweb.com)



Visit DTS Booth 6016  
**SPACE TECH EXPO**  
in Long Beach, CA

### PRODUCTS



### DTS Celebrates Building a Safer World with Training Seminar & Grand Opening Celebration

On March 6, DTS kicked things off with a day-long technical training for customers from around the world, followed by a Grand Opening & Ribbon Cutting ceremony with more than 200 guests who celebrated and toured the new Seal Beach corporate headquarters. City officials opened with congratulatory remarks to DTS owners and founders Steve Pruitt, President and CEO; Tim Kippen, COO; Mike Beckage, CTO (pictured above) and representatives from the offices of California Senator Lou Correa and California Assemblyman Travis Allen presented certificates of recognition.

Diversified Technical Systems designs and manufactures data acquisition systems & sensors for the experienced testing professional.

[www.dtsweb.com](http://www.dtsweb.com)

## SERVICES

24/7 Tech Support  
ISO 17025 (A2LA)  
Calibration & Repair  
Application Support  
Software Integration  
OEM/Embedded  
Customized Training

## TECH CENTERS

Novi, Michigan USA  
Sydney, Australia  
Lincoln, United Kingdom  
Tokyo, Japan

## HEADQUARTERS

Seal Beach, California USA

## CONTACT US

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Following the ribbon cutting, Pruitt provided a live product demonstration by smashing a champagne bottle and recording the data collected from the impact. The simple demo showed how DTS systems work for General Motors and other top automakers when they use crash test dummies to validate vehicle safety in a crash test, why every NASCAR vehicle has a DTS data recorder in it and why even NASA relies on DTS equipment to confirm the space capsule safety upon re-entry.



**DTS President Steve Pruitt commemorates the new headquarters with a DTS twist on the champagne bottle smash as he pulls a cord that releases a DTS system, crushing the bottle and recording the data from the impact!**

"We are proud to build products that help save lives every day," said Pruitt. "When we started DTS 24 years ago we had no idea that our data recorders and sensors would be so important to keeping people and soldiers safe around the world. We are also happy to keep our Seal Beach roots, which was really important to all three owners."

The new 50,000 square foot, state-of-the-art headquarters has over 60 employees and houses operations, engineering, manufacturing, test labs, sales and support, along with green efficiencies including electric vehicle charging stations.

## Remembering Jerry Kratzke (May 15, 1941 - March 14, 2014)



**(From Left) Dr. Anil Khadiikar, Tim Kippen, Mike Beckage, Jerry Kratzke and Steve Pruitt at DTS open house last November.**

**Jerry Kratzke will be remembered as a driving force in the creation of DTS, as well as for his vision, spirit and sense of humor.**

In 1979 when Mike Beckage took a job at Los Angeles-based Mobility Systems, little did he know what influence test facility manager Jerry Kratzke would have on the rest of his life.

Beckage worked with Kratzke for many years, along with Tim Kippen, Steve Pruitt and Pat Puzzuto who all joined the company at different times over the years. In 1994 when Mobility Systems closed its doors, Kratzke and Frank Richardson opened their own crash test facility they called KARCO (an acronym for Kratzke And Richardson Co).

Soon after that they approached the team of Beckage, Pruitt and Kippen to build a custom data acquisition system for their new crash facility. The result was the first TDAS data acquisition system and the company we know today as Diversified Technical Systems (DTS). Jerry will be missed, but his legacy and spirit live on in so many ways.

Located in Adelanto, California, [KARCO Engineering, LLC](http://www.karco.com) continues to be a leading independent test laboratory and automotive research center. KARCO is devoted to providing research and development, design evaluation, compliance, certification, and highway testing services.

## TEAM DTS Spans the Globe



**DTS has grown to over 70 employees with offices in California, Michigan, Japan, United Kingdom and Australia.**

## DTS Signs New Sales Partners

Building on a commitment to serve customers worldwide with the best team possible, DTS is proud to announce three new global sales partners:

**Alliance Systems Com. e Representações Ltda. | Brazil**  
paulo.prado@alliancesystems.com.br | [www.alliancesystems.com.br](http://www.alliancesystems.com.br)

**+D | Spain and Portugal**  
comercial@masde.net | [www.masde.net](http://www.masde.net)

**Adams Technologies Private Limited | India**  
sales@adams-tech.net | [www.adams-tech.net](http://www.adams-tech.net)



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