



909 Electric Ave., Suite 206  
Seal Beach, CA 90740 USA  
Phone: +1 562 493 0158  
Fax: +1 562 493 3158  
[www.dtsweb.com](http://www.dtsweb.com)

Contact:  
Kirsten Larsen  
Phone: +1 562 493 0158  
Email: [kirsten.larsen@dtsweb.com](mailto:kirsten.larsen@dtsweb.com)  
[www.dtsweb.com](http://www.dtsweb.com)

FOR IMMEDIATE RELEASE:

## DTS Reaches Milestone: 20 Years in Business

**(Seal Beach, CA, Sept. 2010)** Celebrating 20 successful years in business, Diversified Technical Systems, Inc. (DTS) is a leading manufacturer of data recorders and smart sensors for extreme test environments. A pioneer in automotive crash technology, DTS's approach of combining engineering with ingenuity and flexibility has led to a stream of successes and steady growth. Headquartered in Seal Beach, CA, DTS has over 50 employees, 5 international offices and clients in over 35 countries.



### A Foundation of Progressive Solutions

In 1995 when DTS introduced its first data acquisition system (DAS), the amount of interest it generated from aerospace, automotive and research companies made the team realize that common test issues could potentially be solved with one product if it offered both flexibility and modularity. As a result, DTS developed the TDAS PRO product line, one of the original modular data acquisition systems for occupant and vehicle safety testing. DTS reached an initial milestone in 1999 when it won a major contract for developing an in-dummy DAS for WorldSID—which brought DTS worldwide recognition in the crash testing community.

### Listening to Clients Leads to Record-Setting Results



Throughout the years, the DTS team has never lost sight of a simple but critical ingredient to success—listening. A perfect example of this is General Motors Corporation's purchase of TDAS PRO in 1999. After a site visit where the GM team identified features that would make TDAS ideal for their crash facility, the DTS team came back the very next month with a new demo

that included all of those features. The resulting sale was (and still is to this day) the largest single order of data recorders in crash-test history. Today DTS continues to be recognized by GM as the preferred supplier for crash data recorders.

### **Fresh Thinking Inspires a New Product Line**

While the TDAS product line has expanded and evolved based on response to client needs, the newest DTS products came from a forward-thinking look at the industry. In 2007 DTS introduced the e-SENSING product line and opened the door to testing applications never imagined.

Significantly smaller with even higher performance ranges, e-SENSING is still based on the core needs of modularity and flexibility. New test applications include: sports trauma,

combat gear survivability, vehicle blast testing, and commercial space flight, to name a few.



### **Multiple Industry Awards Indicate a Strong Future**



DTS has won several prestigious industry awards that give third-party credence to excellence in their field and point toward a strong future. Inc Magazine's Inc 5000 ranking of the nation's fastest-growing private companies, recently ranked DTS #45 in the Engineering category. In addition, BAE Systems awarded DTS their Bronze Chairman's Award for Innovation and Technology.

Most recently, DTS was awarded the Sensors Gold "Best of Sensors Expo Award" for an unprecedented third year in a row at the Sensors Expo and Conference, the leading sensor event in North America.

### **What's Next: the Latest DTS Projects**

The DTS team continues to push the technology envelope to create systems that are even smaller, lower power and with maximum shock resistance. The core values and business plan has always been to reinvest in the company, the team and the technology that will ensure client's continued successes.

For more information about DTS products and services, visit [www.dtsweb.com](http://www.dtsweb.com).

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